THE WEALTH AMBASSADORS

EDUCATION, GROWTH, PROSPERITY

THE 4-DAY LIVE WORKSHOP

Build Your Trading Business, Start to Finish

The complete process, step by step: how the markets work, which strategies suit you, and how to run your short-term trading and long-term investing like a real business.

DAY 01	DAY 02	DAY 03	DAY 04
Foundations & market analysis	Your profile & long-term investing	Medium-term & swing strategies	Short-term trading & building wealth

YOUR LEARNING JOURNEY

The four days at a glance

DAY 01

Foundations & market analysis

Accounts, brokers and charting tools, then technical, fundamental and sentiment analysis, market cycles, seasonality and the five main asset classes.

DAY 02

Your profile & long-term investing

Trading psychology, your unique trader profile, how capital, time and experience shape your choices, all 17 strategies including five for long-term investing, and a full deep dive into the Established long-term strategy.

DAY 03

Medium-term & swing strategies

Complete gameplans for the Laid-back position trader, the Zonal swing trader and the Seasonality trader, plus intraday price action.

DAY 04

Short-term trading & building wealth

The Reaction intraday trader and the Proactive scalper, then trade review, compounding, portfolio allocation and building generational wealth.

THE SYSTEM BEHIND IT ALL

The Make Money Formula

01 Analysis
Technical, fundamental and sentiment

02 Profile
Trader anatomy, circumstances and goals

03 Strategy
Long, medium and short term

04 Gameplan
Preparation, execution and management

05 Development
Compounding, diversification and personal growth

06 Legacy
Friends & family, broader investments, community

TREAT IT LIKE A BUSINESS

Over the four days you set up your trading the way you'd set up a new business: your accounts and tools, a clear plan, set routines, managed risk and measured results. Every section is taught in three ways: the theory, then a practical walkthrough on live charts, then live trading on real accounts, so you see the whole process first hand. You'll also get every strategy cheat sheet and a personal 1-2-1 call to go through your trading blueprint.

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DAY 01 · PART 1 · 9:00AM - 5:30PM

Foundations & market analysis

Getting you set up to trade, then learning to read a chart properly: market behaviour, key levels and the patterns professional traders watch for.

01

Setting up your accounts

- Buy & hold, CFDs / spread betting and options, each with a worked example
- The pros and cons of every account type
- Funded (prop firm) accounts: trading larger capital without risking your own
- Which account suits you, and the best brokers for the UK, US and EU

02

Tools & terminology

- Free charting and research tools: TradingView, Finviz, Market Milk, Insider Week and Forex Factory
- Bull and bear markets, asset classes, bid and ask
- How to read bar charts and candlestick charts

03

The Make Money Formula

- The complete system behind all four days: analysis, profile, strategy, gameplan, development and legacy
- Your trader questionnaire, the start of your personal trading blueprint
- A 1-2-1 strategy call to go through your blueprint

04

Traditional technical analysis

- The three styles of technical analysis and where each works best
- Market behaviour: trending up, trending down and oscillating
- Major and minor trend lines, support and resistance
- Parallel channels, and how to draw and trade Fibonacci levels

05

Reversal patterns

- Double and triple tops and bottoms
- Head & shoulders and inverted head & shoulders
- Rounding tops and bottoms, cup & handle, rising and descending wedges
- Exactly where to enter, set your stop loss and take profit

06

Continuation & manipulation

- Bullish and bearish flags, rectangles and pennants
- Symmetrical, ascending and descending triangles
- The AMD pattern (accumulation, manipulation, distribution), fake-outs and price spikes
- Spotting every pattern on live charts

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DAY 01 · PART 2

Indicators & the bigger picture

Adding precise data to your charts, reading the economy, sectors and companies, gauging the mood of the market, and knowing which assets suit you.

07

Analytical analysis

- EMAs (10, 20, 100, 200, 350) and bullish and bearish crossovers
- Money Flow Index: overbought and oversold signals
- Volume at key levels, ATR for volatility, and pivot points
- How each indicator works on live charts

08

Price action

- Candlestick anatomy: bullish, strong bullish, bearish and strong bearish
- Reversal and continuation candles: hammers, engulfing bars, tweezer bottoms
- The three stages of gaps: breakaway, runaway and exhaustion
- How to combine all three styles, with the technical cheat sheet

09

Fundamental analysis

- Top-down: economy, then sector, then company
- GDP, interest rates and inflation, with UK and US examples
- The sector cycle cheat sheet and Finviz heat map
- Rating companies on stability, growth and value, including dividends

10

Sentiment analysis

- Public opinion, the media view and the institutional view
- The two indicators that matter most: the VIX and the Fear & Greed index
- The mood rating cheat sheet and sentiment checklist
- Which analysis is most important for your strategy

11

Market environment

- Economic, emotional and seasonal cycles, and cycle power testing
- Who moves the market and the mindset of an institutional trader
- Early signs of a change in trend, session times and volatility
- The Asset Forecast cheat sheet

12

Asset classes

- Indices, stocks, forex, commodities and crypto: the pros and cons of each
- Benchmarks and power testing against USD, GBP, EUR and JPY
- Volatility ratings, liquidity and slippage
- Matching asset classes to strategies

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DAY 02 · 9:00AM - 5:30PM

Your profile & long-term investing

Around 80% of trading success comes down to you. Today you discover who you are as a trader, which strategies suit you, and how every strategy is run from start to finish.

01

Trader anatomy & psychology

- Seven steps to positive trading psychology, from controlling emotions to dealing with losses
- Overcoming cognitive biases, and building discipline and patience
- The habits of successful traders, and the "dirty dozen" downfalls to avoid

02

Discover your trader profile

- The four parts of your trading personality: perspective, approach, attitude and sentiment
- The Trader Profile Wheel: Commander, Dare Devil, Explorer, Chaser, Analyst, Perfectionist, Observer and Procrastinator
- The drivers and disruptors in the market: banks, brokers, robots and AI

03

Your circumstances

- How your trading capital shapes which strategies to focus on
- Cash flow vs capital gains: which matters more to you
- Time per week, structured vs flexible routines, and your routine checklist
- The best strategies for beginner, intermediate and experienced traders

04

Goals & the road ahead

- Your why, what and when: drivers to succeed and the rewards you're working towards
- The six-phase roadmap of a successful trader: learning, preparation, application, measuring, growth and abundance
- Treating trading like a business, not a hobby, and why investing beats leaving money in the bank

05

17 strategies, one gameplan

Long term: Start-up, Growth, Established, Defensive, Value
Position: Laid-back · **Medium swing:** Reversal, Breakout, Zonal
Short swing: Sky High, Seasonality, Momentum
Intraday: Reaction, Counter · **Scalping:** Proactive, Audacious, Opportunist

The six best performers are taught in full, each with its own strategy checklist and preparation, execution and management cheat sheets.

06

Long-term investing deep dive

- Investing for 6 months plus with the Established strategy, built for stability and consistency
- Economic, sector and emotional cycles, plus fundamental and sentiment requirements
- Finviz screener settings and building your long-term watchlist
- Entries, management, and spotting a change in cycle early

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DAY 03 · 10:00AM - 4:00PM

Medium-term & swing strategies

Three complete strategies taught from start to finish, each following the same gameplan: how to find the trades, when to get in, and how to manage them.

	PREPARATION	EXECUTION	MANAGEMENT
POSITION TRADING **The Laid-back Trader** Steady growth with little time needed. Positions held for around 2 to 6 months.	Sector analysis with the sector cycle cheat sheet, Finviz screening, and a 40-stock watchlist updated every 1 to 2 weeks.	Buying the bounce off a major trend line or support zone, on weekly and daily charts, with aggressive and conservative entries.	Stop below the key level, clear exit signals on the monthly and weekly charts, and when to cash in.
MEDIUM-TERM SWING **The Zonal Trader** Consistent monthly returns, buying into pullbacks in a healthy trend.	The Asset Forecast cheat sheet on your benchmark, then a 30-asset watchlist updated weekly.	The weekly EMA zone and daily 200/350 EMA rules, confirmed by volume and money flow. Stocks and crypto.	Risk vs reward above 2:1, up to 2% risk per trade, Fibonacci exits and handling earnings.
SHORT-TERM SWING **The Seasonality Trader** Riding predictable seasonal moves, especially in commodities.	Seasonal cycle analysis with Insider Week, and a monthly watchlist of 5 to 10 assets.	Rules for trading with and against the trend, and entries on the 1-hour, 15-minute and 1-minute charts.	Stops behind the 200 or 350 EMA, 1 to 2% risk, trailing stops, and exiting as the season ends.

ALSO TODAY Live spatial-awareness analysis on real companies, preparation for the Reaction intraday trader, and reading bullish and bearish price action, ahead of Day 4.

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DAY 04 · 10:00AM - 4:00PM

Short-term trading & building wealth

The two short-term strategies in full, then everything that turns good trades into lasting wealth.

INTRADAY

The Reaction Trader

Day trading off key levels for explosive moves.

PREPARATION

Monthly and weekly market awareness, Market Milk and TradingView screening, and a watchlist of 10 to 15.

EXECUTION

The daily EMA rules, red-flag checks, and aggressive vs conservative entries on the 1-minute and 10-second charts.

MANAGEMENT

Risk vs reward above 5:1, taking partial profit at the daily ATR and letting the rest run.

SCALPING

The Proactive Trader

Fast moves between smaller key levels, with more daily opportunities.

PREPARATION

A daily watchlist of five, with monthly, weekly and daily trends all aligned.

EXECUTION

The 4-hour EMA zone, then precise entries on the 10-second and 1-minute charts.

MANAGEMENT

Pivot points, Fibonacci zones and ATR targets, with risk vs reward above 2:1.

Personal growth

- Trade review and keeping a trading journal (yours to keep)
- Ongoing education, and accountability with SMART goals

Compounding your account

- The habits behind consistency
- Your timeline and the compounding calculator, with realistic short, medium and long-term goals

Portfolio diversification

- How to split capital across long, medium and short term at every account size, from under $1,000 to $50,000+
- Adapting to market conditions, and time management

Building your legacy

- Generational wealth, time freedom and having a plan
- Further education, leverage, physical assets and broader investments

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PLAN YOUR DAYS

Workshop timings

	START	LUNCH	FINISH
Day 1	9:00am	2:00pm – 3:00pm	5:30pm
Day 2	9:00am	1:30pm – 2:30pm	5:30pm
Day 3	10:00am	12:00pm – 1:00pm	4:00pm
Day 4	10:00am	1:30pm – 2:30pm	4:00pm

Short breaks are built into every session.

BEFORE YOU START

Getting the most from the four days

Attend every day

Each day builds on the last, so the full gameplan comes together over all four.

Get set up

A good internet connection, and a free TradingView account ready to follow along.

Get involved

Use the chat box throughout. Ask questions, join the live exercises and complete your questionnaire.

YOURS TO KEEP

What you'll leave with

01 Your personal trading blueprint

02 A 1-2-1 strategy call

03 Every strategy cheat sheet

04 A personal trading journal

RISK WARNING

Trading the financial markets on margin carries a high level of risk and may not be suitable for all investors. The high degree of leverage can work against you as well as for you. Before deciding to trade, carefully consider your investment objectives, level of experience and risk appetite.

You could sustain a loss of some or all of your initial investment, so do not invest money you cannot afford to lose. Seek advice from an independent financial adviser if you have any doubts. This workshop is for educational purposes only. If you place your own trades based on anything covered, please carry out your own due diligence.

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